



MOVIE PACKAGES

Frequency:

63 Titles from Disney and Miramax
24 Titles from Lifetime

Duration:

120 Minutes

Format:

13.0 National, 13.0 Local (Disney)
15.0 National, 14.0 Local (Lifetime)

U.S. Coverage:

98% (Disney)
90% (Lifetime)

Primary Daypart:

Prime

Target Audience:

Various (Disney)
Women 18-49 & 25-54 (Lifetime)



Syndication's biggest and best movie package from some of Hollywood's most respected and successful studios: Walt Disney Pictures, Touchstone Pictures, Hollywood Pictures, and Miramax. The wide variety of available theatricals allows for customizing packages to reach specific targets.

Year in and year out, the best movie package in all of syndication.

