

LOST

Frequency:

Weekly

Duration:

60 Minutes

Format:

7.0 National, 7.0 Local

U.S. Coverage:

90%

Primary Daypart:

Weekend Fringe

Target Audience:

Adults and Men 18-49

One of the highest male comps among all syndicated weeklies (M18-49, M25-54).



The action-packed adventure that became a worldwide television event is even better the second time around. Survivors of a plane crash are stranded on an island that holds many secrets. These 48 people must band together, endure and unravel the mysteries if they hope to get home alive.

Winner of both an Emmy and Golden Globe for Best Drama Series.

Entering its second season in syndication.

