

GREY'S ANATOMY

Frequency:

Weekly

Duration:

60 Minutes

Format:

7.0 National, 7.0 Local

U.S. Coverage:

95%

Primary Daypart:

Weekend Fringe

Target Audience:

Women & Adults 18-49

For past 5 seasons, Grey's has dominated network prime with W/A 18-49 (including upscale and educated).

Both a critical hit and fan favorite, *Grey's Anatomy* burst onto the television landscape with gripping plot lines, a sensational soundtrack, and hot stars, including Ellen Pompeo, Patrick Dempsey, and Katherine Heigl. This medical drama revolves around the lives and loves of the medical staff of Seattle Grace Hospital. GREY'S ANATOMY is a smart and witty look at young people struggling to be doctors and doctors struggling to stay human. A multiple SAG, NAACP, Golden Globe and Emmy Award winner.

Premieres Fall 2009 in syndication.

