

# AT THE MOVIES

atthemoviestv.com ★★☆☆

**Hosts:**

A.O. Scott  
Michael Phillips

**Frequency:**

Weekly

**Duration:**

30 minutes

**Primary Daypart:**

Weekend Fringe

**Format:**

3.5 National, 3.5 Local

**US Coverage:**

96%

**Target Audience:**

Adults – strong in both 18-49 and 25-54 demographic categories. At The Movies reaches an upscale audience.

**Ad-supported website:**

[www.atthemoviestv.com](http://www.atthemoviestv.com)



Last season, television's most popular and respected movie review program, "At The Movies", began a new generation. This season, AT THE MOVIES is proud to introduce its new sharp and charismatic co-hosts, A.O. Scott and Michael Phillips. Both of these critics bring their own extensive credentials and respected personas to the series in a return to form of engaging one-on-one film debates, along with new exciting segments, a new seat, and music and graphics.

A native New Yorker and best known as The New York Times film critic for nearly 10 years, A.O. Scott has been a frequent guest on "Charlie Rose", NPR's "Talk of the Nation", and other radio and television programs including filling in repeatedly as a guest critic on Ebert & Roeper during Roger Ebert's absence due to illness.

Michael Phillips has been the Chicago Tribune's film critic since 2006. He has written about entertainment for the Los Angeles Times, San Diego Tribune, Dallas Times-Herald, among other newspapers. Like A.O. Scott, Phillips appeared as a replacement for Ebert during his hiatus. (even becoming a semi-permanent co-host at the end of the 2007-08 season.

The show first began in 1975 at WWTW in Chicago when Roger Ebert and Gene Siskel hosted the local movie review show, Sneak Previews. In 1978, the show moved to PBS and was syndicated shortly thereafter and was renamed At the Movies. In 1986, Disney-ABC Domestic Television (Buena Vista Television) acquired the show, calling it Siskel & Ebert and the Movies, and then later on Roger Ebert & the Movies, Ebert & Roeper, and then to At The Movies.

At The Movies will debut its 24<sup>th</sup> season in national syndication Fall 2009.