

FIRST RUN



FREQUENCY: **M-F**  
 DURATION: **60**  
 DAYPART: **DAY**  
 TARGET AUD: **W25-54, W18-49**  
 EST COVERAGE: **97%**  
 NAT'L/LOCAL SPLIT: **4.0/10.5**

THIS LIGHT, FUN-FILLED ENTERTAINMENT IS AMERICA'S FAVORITE MORNING SHOW THANKS TO THE EVER-POPULAR HOSTS, REGIS PHILBIN & KELLY RIPA, AND THE CONSTANT STREAM OF HOLLYWOOD'S HOTTEST STARS. RETURNING FOR ITS 23<sup>RD</sup> SEASON, LIVE! CONTINUES TO BE DAYTIME'S MOST SUCCESSFUL TALK SHOW. AD-SUPPORTED WEBSITE: [WWW.LIVEREGISANDKELLY.COM](http://www.LiveRegisandKelly.com)



FREQUENCY: **M-F**  
 DURATION: **30**  
 DAYPART: **ACCESS**  
 TARGET AUD: **W25-54, A25-54**  
 EST COVERAGE: **94%**  
 NAT'L/LOCAL SPLIT: **1.5/5.5**

EMMY AWARD WINNING GAME SHOW HOSTESS, MEREDITH VIEIRA, CONTINUES HER ROLE AS THE REIGNING "QUEEN OF GAME SHOWS". ONE OF TV'S MOST INTELLIGENT AND EXCITING GAMES RETURNS FOR ITS 9<sup>TH</sup> SEASON. AD-SUPPORTED WEBSITE: [WWW.MILLIONAIRETV.COM](http://www.MillionaireTV.com)

OFF-NET



FREQUENCY: **M-F/WKND**  
 DURATION: **30**  
 DAYPART: **ACCESS/E. FRINGE**  
 TARGET AUD: **A18-49, W18-49**  
 EST COVERAGE: **95%**  
 NAT'L/LOCAL SPLIT: **1.5/5.5**

IN THIS EARTHY FAMILY ABC COMEDY, JIM (JIM BELUSHI) IS THE MACHO "EVERYMAN" WHOSE MIXTURE OF STUBBORNNESS AND CHARM CONSTANTLY FRUSTRATES HIS GORGEOUS WIFE, CHERYL (COURTNEY THORNE SMITH), AND THEIR THREE KIDS. EMMY-NOMINATED ACCORDING TO JIM RETURNS FOR ITS 5<sup>TH</sup> HILARIOUS SEASON.

OFF-NET



FREQUENCY: **M-F**  
 DURATION: **60**  
 DAYPART: **DAY**  
 TARGET AUD: **W25-54, W18-49**  
 EST COVERAGE: **92%**  
 NAT'L/LOCAL SPLIT: **7.0/7.0**

TOM BERGERON HOSTS THIS "ORIGINAL YOUTUBE," WITH ALL THE FUN AND LAUGHS THAT AMERICA HAS LOVED WATCHING FOR TWO DECADES. ABC'S LONGEST RUNNING ENTERTAINMENT PROGRAM RETURNS FOR ITS 2<sup>ND</sup> SEASON.



FREQUENCY: **WEEKLY**  
 DURATION: **60**  
 DAYPART: **WKND FRINGE**  
 TARGET AUD: **W18-49, A18-49**  
 EST COVERAGE: **90%**  
 NAT'L/LOCAL SPLIT: **7.0/7.0**

IN THIS TOP RATED FAMILY DRAMA, ENTER THE COMPLEX WORLD OF THE WALKERS, AND EXPLORE WHAT IT MEANS TO BE AN AMERICAN FAMILY IN THE 21<sup>ST</sup> CENTURY. THOUGH THEY LIVE VERY DIFFERENT AND CONFLICTING LIVES, THE WALKERS FIND UNITY UNDER THE FAMILY ROOF. EMMY-WINNING BROTHERS & SISTERS DEBUTS IN SYNDICATION IN FALL 2010.



FREQUENCY: **WEEKLY**  
 DURATION: **60**  
 DAYPART: **WKND FRINGE**  
 TARGET AUD: **W18-49, A18-49**  
 EST COVERAGE: **93%**  
 NAT'L/LOCAL SPLIT: **7.0/7.0**

THIS TOP-RATED MEDICAL DRAMA REVOLVES AROUND THE LIVES AND LOVES OF THE MEDICAL STAFF OF SEATTLE GRACE HOSPITAL. THE MULTIPLE SAG, NAACP, GOLDEN GLOBE AND EMMY AWARD WINNER RETURNS FOR ITS 2<sup>ND</sup> SEASON.



FREQUENCY: **M-F**  
 DURATION: **30**  
 DAYPART: **ACCESS/E. FRINGE**  
 TARGET AUD: **W18-49, A18-49**  
 EST COVERAGE: **96%**  
 NAT'L/LOCAL SPLIT: **2.0/5.0**

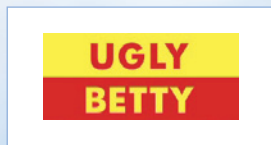
POPULAR FILM AND TELEVISION STAR DAMON WAYANS STARS IN THIS FAMILY-ORIENTED COMEDY. WAYANS IS MICHAEL KYLE, A LOVING HUSBAND AND MODERN-DAY PATRIARCH WHO RULES HIS HOUSEHOLD WITH A UNIQUE AND HUMOROUS PARENTING STYLE. THIS PEOPLE'S CHOICE AND MULTIPLE NAACP IMAGE AWARD WINNER RETURNS FOR ITS 6<sup>TH</sup> SEASON.

OFF-NET



FREQUENCY: **M-F/WKND**  
 DURATION: **30**  
 DAYPART: **L. FRINGE**  
 TARGET AUD: **A18-34, A18-49**  
 EST COVERAGE: **95%**  
 NAT'L/LOCAL SPLIT: **3.0/4.0**

THIS UNIQUE COMEDY FOCUSES ON THE STRANGE EXPERIENCES OF J.D. (ZACH BRAFF), A MEDICAL RESIDENT, AS HE CONTINUES ON HIS HEALING CAREER IN A SURREAL HOSPITAL, CRAMMED FULL OF UNPREDICTABLE STAFFERS, PATIENTS, AND LOTS OF LAUGHS. MULTIPLE EMMY-NOMINATED SCRUBS RETURNS FOR ITS 5<sup>TH</sup> SEASON.



FREQUENCY: **WEEKLY**  
 DURATION: **60**  
 DAYPART: **WKND FRINGE**  
 TARGET AUD: **W18-49, A18-49**  
 EST COVERAGE: **90%**  
 NAT'L/LOCAL SPLIT: **7.0/7.0**

THE HIT COMEDY STARS AMERICA FERRERA AS ASSISTANT BETTY SUAREZ, A TRUE BEAUTY IN THE SKIN-DEEP WORLD OF WOMEN'S HIGH FASHION. TWO VERY DIFFERENT CULTURES COLLIDE IN THIS SEXY AND STYLISH SERIES ABOUT BELIEVING IN YOURSELF REGARDLESS OF THE ODDS. THIS MULTIPLE EMMY AND GOLDEN GLOBE WINNER PREMIERES IN SYNDICATION FALL 2010.

MOVIES



FREQUENCY: **66 TITLES**  
 DURATION: **120**  
 DAYPART: **PRIME**  
 TARGET AUD: **VARIOUS**  
 EST COVERAGE: **90%**  
 NAT'L/LOCAL SPLIT: **13.0/13.0**

SYNDICATION'S TOP-RATED MOVIE PACKAGE FROM SOME OF HOLLYWOOD'S MOST RESPECTED AND SUCCESSFUL STUDIOS: WALT DISNEY PICTURES, TOUCHSTONE PICTURES, HOLLYWOOD PICTURES AND MIRAMAX. THE WIDE VARIETY OF AVAILABLE THEATRICALS ALLOWS FOR CUSTOMIZING PACKAGES TO REACH SPECIFIC TARGETS.